



We are excited to introduce a new product to our portfolio.



The Suburban Shopper Glossy issues are a high end ultra bright white paper stock where your color ad really pops.

ALL NEW - GLOSSY ISSUES - 5,000 ADDRESSES

March 18, 2020	WESTWOOD	5,000 addresses	March 6th
April 1st, 2020	NORWOOD	5,000 addresses	March 20th
April 22nd, 2020	FOXBORO	5,000 addresses	April 10th
May 6th, 2020	WALPOLE	5,000 addresses	April 24th
May 20th, 2020	WESTWOOD	5,000 addresses	May 8th
June 3rd, 2020	NORWOOD	5,000 addresses	May 22nd
June 17th, 2020	FOXBORO	5,000 addresses	June 5th
July 8th, 2020	WALPOLE	5,000 addresses	June 26th
July 29th, 2020	WESTWOOD	5,000 addresses	July 17th
August 12th, 2020	NORWOOD	5,000 addresses	July 31st
August 26th, 2020	FOXBORO	5,000 addresses	August 14th
September 9th, 2020	WALPOLE	5,000 addresses	August 28th
September 23rd, 2020	WESTWOOD	5,000 addresses	September 11th
October 7th, 2020	NORWOOD	5,000 addresses	September 25th
October 21st, 2020	FOXBORO	5,000 addresses	October 9th
November 4th, 2020	WALPOLE	5,000 addresses	October 23rd
November 18th, 2020	WESTWOOD	5,000 addresses	November 6th
December 16th, 2020	FOXBORO	5,000 addresses	December 4th
December 16th, 2020	NORWOOD	5,000 addresses	December 4th



GLOSSY PRICING

HIGH IMPACT ULTRA BRIGHT WHITE STOCK

FRONT	BACK	FULL	HALKF	QTR	8TH
589	489	389	219	129	69

SUBURBAN SHOPPER - ALL TOWNS RATES DATES FIRST HALF 2020

***** THERE IS A PREFERRED PAGE UPCHARGE FOR GUARANTEED PLACEMENT**

Suburban Shopper suburban-shopper.com ads@suburban-shopper.com 781-821-2590 Canton, Easton, Foxboro, Mansfield, Milton, Norton, Sharon, Stoughton				
	Ad Sizes (Inches)	*** Front and Back Pages are reserved months before issue date. Please call 781-821-2590 for future availability		
Front or Back Page	7.25 Wide by 8.70 High			
Front or Back Page Half	7.25 Wide by 4.3 High			
Full Page	7.25 Wide by 9.625 High			
3/4 Page	7.25 Wide by 7.21 High			
1/2 Page	7.25 Wide by 4.60 High			
1/4 Page	3.5 Wide by 4.60 High			
1/8 Page	3.5 Wide by 2.3 High			
1/16 Page	3.5 Wide by 1.5 High			
ADDING COLOR, Prices are per ad. Full Page - Add \$30, 3/4 Page - Add \$25, Half Page - Add \$20, Quarter Page - Add \$15, 1/8th - \$10 or 1/16th - Add \$5.				
Issue Date - Wednesday	Towns	Toal Weekly Circulation	Deadline - Thursday	Holiday Deadline
SCM = Sharon, Canton , Milton				
March 25, 2020	SCM, Mansfield	36,699 addresses	March 20, 2020	
April 1, 2020	SCM, Norwood, Norton	48,391 addresses	March 27, 2020	
April 8, 2020	SCM, Easton, West Bridgewater	40,047 addresses	April 3, 2020	
April 15, 2020	SCM, Stoughton, Mansfield	49,112 addresses	April 10, 2020	Patriots Day
April 22, 2020	SCM, Norton	34,166 addresses	April 17, 2020	
April 29, 2020	SCM, Easton, Stoughton	36,793 addresses	April 24, 2020	
May 6, 2020	SCM, Mansfield, West Bridgewater	39,953 addresses	May 1, 2020	
May 13, 2020	SCM, Stoughton, Norton	46,579 addresses	May 8, 2020	
May 20, 2020	SCM, Easton	36,793 addresses	May 15, 2020	
May 27, 2020	SCM, Mansfield, Stoughton	36,699 addresses	May 22, 2020	Memorial Day
June 3, 2020	SCM, Norton	34,166 addresses	May 29, 2020	
June 10, 2020	Stoughton, Easton	21,975 addresses	June 5, 2020	
June 17, 2020	SCM	27,231 addresses	June 12, 2020	
June 24, 2020	SCM, Mansfield, Stoughton	36,699 addresses	June 19, 2020	
July 1, 2020	SCM	27,231 addresses	June 26, 2020	Independence Day

Suburban Shopper Pricing suburban-shopper.com ads@suburban-shopper.com									
Town	Circulation	Front Page includes color	Back Page includes color	Full Page	3/4 Page	Half Page	Quarter Page	1/8 Page	1/16 Page
Sharon	6,949 addresses	\$588	\$538	\$259	\$229	\$149	\$79	\$52	\$37
Canton	10,321 addresses	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
Milton	9,961 addresses	\$678	\$623	\$299	\$239	\$169	\$89	\$52	\$37
Mansfield	9,468 addresses	\$464	\$399	\$239	\$189	\$139	\$84	\$46	
Easton	9,562 addresses	\$464	\$399	\$239	\$189	\$139	\$84	\$46	
Norton	6,935 addresses	\$364	\$299	\$189	\$149	\$109	\$69	\$39	
Stoughton - All Color (Included)	12,413 addresses	\$475	\$425	\$345	\$275	\$195	\$105	\$65	
West Bridgewater - All Color (Included)	3,254 addresses	\$269	\$219	\$153	\$133	\$93	\$53	\$33	

**TRY OUR NEW GLOSSY ISSUES
WE'RE BREAKING THE MOLD**

Insert Pricing

Suburban Shoppers - Insert Pricing		Attention Restaurants !!!	/----- Includes Printing -----\			
Issue	Circulation	MENU INSERT (Printing not included) \$50 per Thousand	Black Ink on Color Paper	Full Color 1 Side	Black Ink on Color Paper 2 Sided	Full Color 2 Sided
Canton - Suburban Shopper	10,321 addresses	\$529	\$699	\$890	\$740	\$990
Easton - Suburban Shopper	9,562 addresses	\$499	\$670	\$830	\$700	\$910
Mansfield - Suburban Shopper	9,468 addresses	\$499	\$670	\$830	\$700	\$910
Milton - Suburban Shopper	9,961 addresses	\$499	\$699	\$890	\$740	\$990
Norton - Suburban Shopper	6,935 addresses	\$349	\$555	\$680	\$575	\$735
Norwood - Suburban Shopper	14,225 addresses	\$699	\$899	\$1,079	\$939	\$1,189
Sharon - Suburban Shopper	6,949 addresses	\$349	\$585	\$725	\$610	\$795
Stoughton - Suburban Shopper	12,413 addresses	\$599	\$799	\$989	\$839	\$1,089

*** All inserts must be submitted 14 business days before Issue Date

WONDERING IF SUBURBAN SHOPPER CAN HELP YOUR BUSINESS GROW ?

DON'T TAKE OUR WORD FOR IT.....

Our 3 latest SUCCESS STORIES !

"Suburban Shopper are great people to work with, I'm very happy with the service and results I got from my ads" - Aiden H., Landscaper, Milton, MA, 11/06/19

*"I got a better response with The Suburban Shopper than The Boston Globe Direct"
- Owner Al, Great Clips - Mansfield, 10/25/2019*

"I ran a couple ads in The Suburban Shopper and was amazed at the response. I have been getting calls on a daily basis, so I have continued running my ad. They were great to work with and have made the experience very easy. They really do "Keep you busy!" - Owner Dave D., Boca Raton Auto Delivery 11/07/2019

*"I was skeptical about print advertising based on my previous results with other print publications however after placing my ad in Suburban Shopper I have been receiving a steady amount of calls that transition into good paying jobs. I'm glad Nathaniel was persistent in selling me advertising, I can see now why he had so much confidence in the paper"
- Rich Steele - Drains R US.*

*"I have been advertising over 2 years, 52 weeks of the year and I get excellent results from the paper to the point I'm booked solid for months"
-Russ Ward - Weekend Handyman*

*"I continually run my ad and am always getting new jobs. The Suburban Shopper works for me.
- Mark Antonio's Remodeling*

**Visit our website www.suburban-shopper.com and click on "Rates and Dates" for pricing.
Call Us Today ! 781-821-2590**

SUBURBAN SHOPPER WEEKLY/BI-WEEKLY FIRST HALF 2020

SHARON, CANTON, MILTON

Suburban Shopper suburban-shopper.com ads@suburban-shopper.com 781-821-2590
Canton, Easton, Foxboro, Mansfield, Milton, Norton, Sharon, Stoughton

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Issue Date - Wednesday	Towns	Toal Weekly Circulation	Deadline - Thursday	Holiday Deadline
SCM = Sharon, Canton , Milton				
January 8, 2020	Sharon, Canton, Milton	27,666 addresses	January 3, 2020	
January 22, 2020	Sharon, Canton, Milton	27,666 addresses	January 17, 2020	Martin Luther King Day
February 5, 2020	Sharon, Canton, Milton	27,666 addresses	January 31, 2020	
February 19, 2020	Sharon, Canton, Milton	27,666 addresses	February 14, 2020	Washington's Birthday
March 4, 2020	Sharon, Canton, Milton	27,666 addresses	February 28, 2020	St Patty's Day
March 18, 2020	Sharon, Canton, Milton	27,666 addresses	March 13, 2020	
March 25, 2020	Sharon, Canton, Milton	27,666 addresses	March 20, 2020	
April 1, 2020	Sharon, Canton, Milton	27,666 addresses	March 27, 2020	
April 8, 2020	Sharon, Canton, Milton	27,666 addresses	April 3, 2020	
April 15, 2020	Sharon, Canton, Milton	27,666 addresses	April 10, 2020	Patriots Day
April 22, 2020	Sharon, Canton, Milton	27,666 addresses	April 17, 2020	
April 29, 2020	Sharon, Canton, Milton	27,666 addresses	April 24, 2020	
May 6, 2020	Sharon, Canton, Milton	27,666 addresses	May 1, 2020	
May 13, 2020	Sharon, Canton, Milton	27,666 addresses	May 8, 2020	
May 20, 2020	Sharon, Canton, Milton	27,666 addresses	May 15, 2020	
May 27, 2020	Sharon, Canton, Milton	27,666 addresses	May 22, 2020	Memorial Day
June 3, 2020	Sharon, Canton, Milton	27,666 addresses	May 29, 2020	
June 17, 2020	Sharon, Canton, Milton	27,666 addresses	June 12, 2020	
June 24, 2020	Sharon, Canton, Milton	27,666 addresses	June 19, 2020	
July 1, 2020	Sharon, Canton, Milton	27,666 addresses	June 26, 2020	Independence Day

Suburban Shopper Pricing suburban-shopper.com ads@suburban-shopper.com

Town	Circulation	Front Page includes color	Back Page includes color	Full Page	3/4 Page	Half Page	Quarter Page	1/8 Page	1/16 Page
Sharon	6,949 addresses	\$588	\$538	\$259	\$229	\$149	\$79	\$52	\$37
Canton	10,321 addresses	\$639	\$589	\$299	\$239	\$169	\$89	\$52	\$37
Milton	9,961 addresses	\$678	\$623	\$299	\$239	\$169	\$89	\$52	\$37
Mansfield	9,468 addresses	\$483	\$415	\$239	\$189	\$139	\$84	\$46	
Easton	9,562 addresses	\$483	\$415	\$239	\$189	\$139	\$84	\$46	
Norton	6,935 addresses	\$364	\$299	\$189	\$149	\$109	\$69	\$39	
Stoughton - All Color (Included)	12,413 addresses	\$475	\$425	\$345	\$275	\$195	\$105	\$65	
West Bridgewater - All Color (Included)	3,254 addresses	\$269	\$219	\$153	\$133	\$93	\$53	\$33	

SUBURBAN SHOPPER MONTHLIES FIRST HALF 2020

EASTON, NORTON, MANSFIELD, STOUGHTON, WEST BRIDGEWATER

Suburban Shopper suburban-shopper.com ads@suburban-shopper.com **781-821-2590**
Canton, Easton, Foxboro, Mansfield, Milton, Norton, Sharon, Stoughton

	Ad Sizes (Inches)
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EASTON				
April 8, 2020	Easton	9,562 addresses	April 3, 2020	
April 29, 2020	Easton	9,562 addresses	April 24, 2020	
May 20, 2020	Easton	9,562 addresses	May 15, 2020	
June 10, 2020	Easton	9,562 addresses	June 5, 2020	
NORTON				
April 1, 2020	Norton	6,935 addresses	March 27, 2020	
April 22, 2020	Norton	6,935 addresses	April 17, 2020	
May 13, 2020	Norton	6,935 addresses	May 8, 2020	
June 3, 2020	Norton	6,935 addresses	May 29, 2020	
MANSFIELD				
March 25, 2020	Mansfield	9,468 addresses	March 20, 2020	
April 15, 2020	Mansfield	9,468 addresses	April 10, 2020	Patriots Day
May 6, 2020	Mansfield	9,468 addresses	May 1, 2020	
May 27, 2020	Mansfield	9,468 addresses	May 22, 2020	Memorial Day
June 24, 2020	Mansfield	9,468 addresses	June 19, 2020	
STOUGHTON				
April 15, 2020	Stoughton	12,413 addresses	April 10, 2020	Patriots Day
April 29th, 2020	Stoughton	12,413 addresses	April 24, 2020	
May 13th, 2020	Stoughton	12,413 addresses	May 8, 2020	
May 27th, 2020	Stoughton	12,413 addresses	May 15, 2020	
June 10th, 2020	Stoughton	12,413 addresses	May 22, 2020	
June 24th, 2020	Stoughton	12,413 addresses	May 29, 2020	
WEST BRIDGEWATER				
April 8, 2020	West Bridgewater	3,254 addresses	April 3, 2020	
May 6, 2020	West Bridgewater	3,254 addresses	May 1, 2020	

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